

Industry Partner Membership 2025

NZ Plant Producers Inc supports your business and our industry

At NZPPI, we believe in working together with plant production suppliers, service providers and customers - our industry partners - to ensure we achieve great outcomes.

NZPPI is actively raising awareness of the critical role the entire industry supply chain plays in supporting New Zealand's economy, environment and way of life.

Our collaborative, not-for-profit structure enables us to work across all plant production sectors, taking care of the issues that businesses and organisations can't tackle on their own.

www.nzppi.co.nz

We advocate for plant producers, suppliers and customers

NZPPI ensures that the voice of plant production and its suppliers and customers is heard in forums with government and the wider horticulture industry.

We speak for the greenlife/landscape, revegetation and garden retail sectors in areas such as biosecurity, water use, pest plants and HSNO.

We are winning the fight to keep the border open to allow safe access to elite plant material from trusted offshore breeding facilities. This work benefits everyone in our industry.

We are working across the industry to meet the deadline for new waste regulations covering plastic plant pots, trays and labels.

We work to enable plant movements around the country and ensure that the rules about what can be sold and planted are workable and clear.



Working with our industry partners enables us all to achieve more.

We provide a unique range of services to the industry

As a not for profit society, we are able to provide a range of services at scale and low cost. NZPPI member support makes these services possible.



NZPPI has a fleet of 4,500 plant trolleys that move plants efficiently across the supply chain at the lowest possible cost. The efficiency and open access of our system is unique in the world.

planttrolleys.co.nz



Plant Pass sets standards for plant health and biosecurity, building trust with regulators and the community.

plantpass.org.nz

Go Gardening magazine reaches more than 200,000 gardeners annually. It promotes gardening and connects retailers with the community.

gogardening.co.nz



We help build relationships, careers and skills in our industry

We offer networking opportunities through our biennual conference, innovation days, workshops and other industry events.

Our Plant Careers programme helps ensure that young people are aware of the career opportunities and see our industry as an attractive option.

We ensure that the education system includes high quality qualifications that encourage the mastery of skills.

We offer scholarships and opportunities for professional development, with our Young Plant Producer of the Year competition and the coveted Fraser Award.

These programmes build critical skills and confidence for our future industry leaders.



We highlight the importance of plants to the health and wellbeing of New Zealanders

During the Covid 19 crisis we advocated successfully for nursery worker exemptions to enable workers to maintain plants in nurseries and garden centres.

Our advocacy raised awareness of the critical importance of gardening and planting for wellbeing and food security.

We also advocate against summer water restrictions for garden centres and home gardens.



Your Industry Partner membership enables us to continue our work

Your membership fees enable us to provide these benefits on a not for profit basis. We firmly believe that investing in the industry and working with us will have significant benefits for you, your organisation and your team.

Annual fee structure for Industry Partners

Industry Partners fees are based upon turnover of products and services supplied to the plant production industry.

Under \$1 million turnover \$385 + GST

Over \$1 million turnover \$770 + GST

To protect confidentiality, annual membership fees are paid to an Independent Subscription Agent (ISA). All fees exclude GST.



If you have any questions about the benefits of NZPPI Industry Partner membership, please don't hesitate to contact us:

NZPPI CE Matthew Dolan
Phone 027 622 9255 or email matthew@nzppi.co.nz
www.nzppi.co.nz

Working together as an industry enables us to deal with complex challenges and sets us up for future opportunities.

